

Adult vaccination around the world

Findings from a new survey conducted by Ipsos MORI and sponsored by GSK Vaccines across 8,521 adults aged 18 and over in 6 countries and 1,351 healthcare professionals in 3 countries. The number of adults surveyed in each are: U.K. (2519), U.S. (1000), Brazil (1000), Germany (1000), India (2002), Italy(1000). The number of healthcare professionals surveyed from each are: U.S. (1001), Brazil (200), Italy (150).

Overall general public survey results

80% of adults recognise adult vaccines as an effective way of helping to prevent serious illness¹

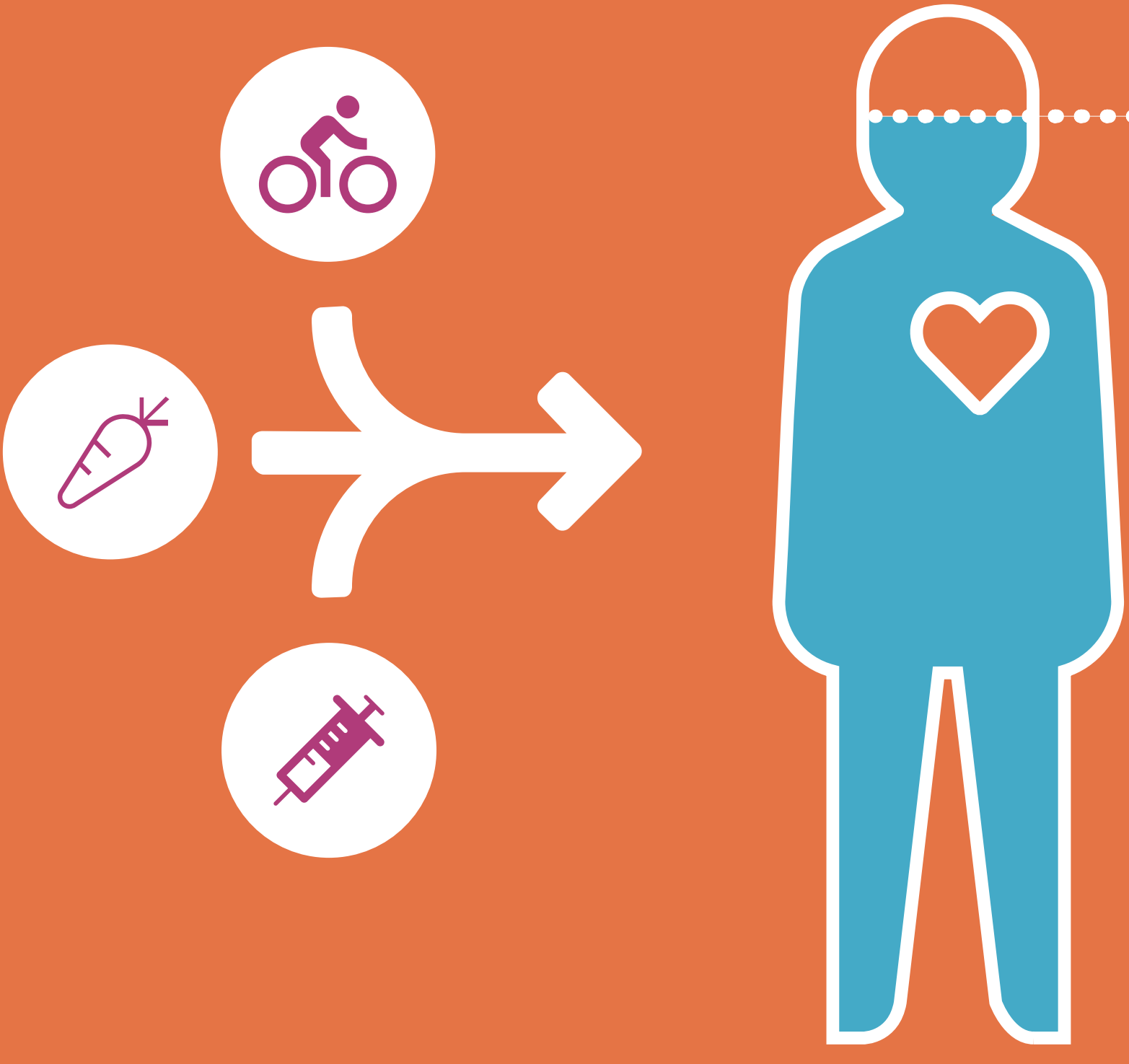


76% of adults are not up-to-date with their vaccinations²

20% believe them to only be needed for travel purposes³

13% believe that vaccinations are only recommended to children and/or babies⁴

Overall healthcare professional survey results



94%

of healthcare professionals agree that staying up-to-date with vaccinations throughout life is an important part of maintaining a healthy lifestyle⁵

Individual country survey results

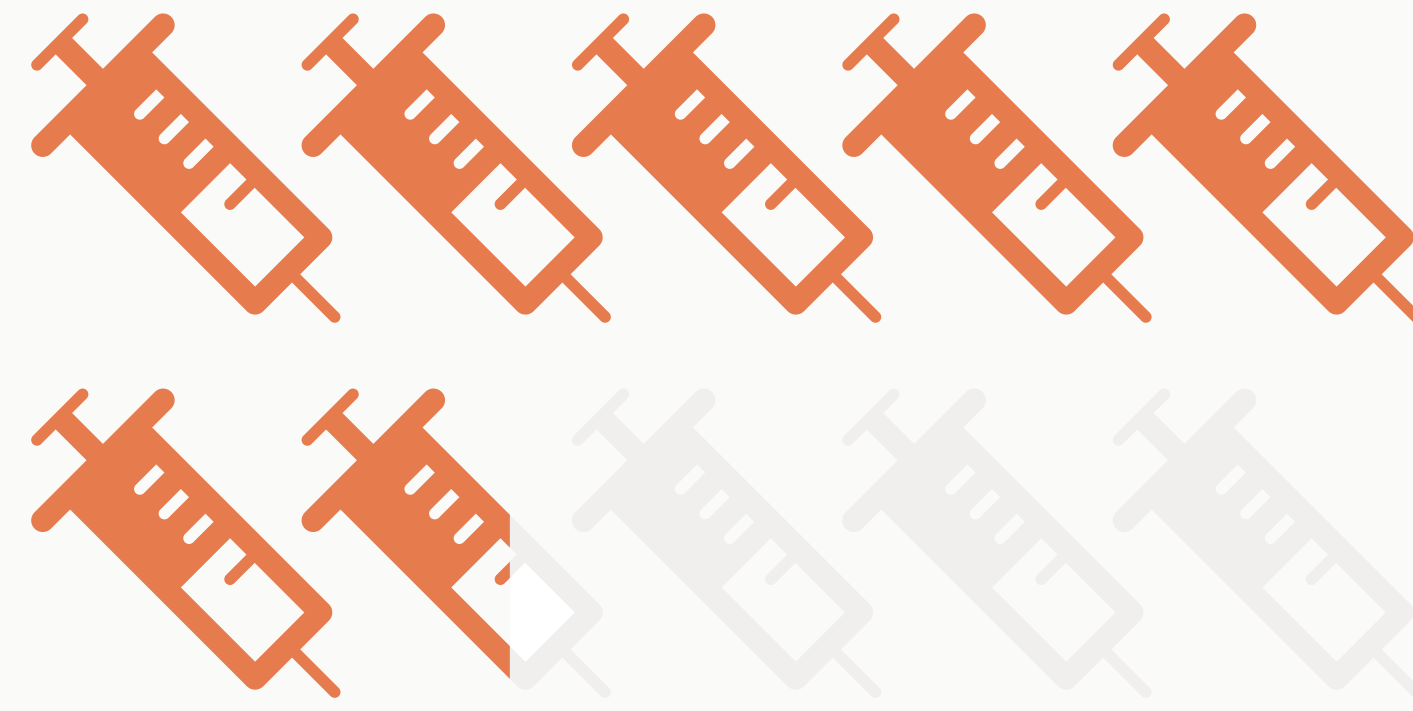
U.K.

77%



of adults are not fully up-to-date on their vaccinations⁶

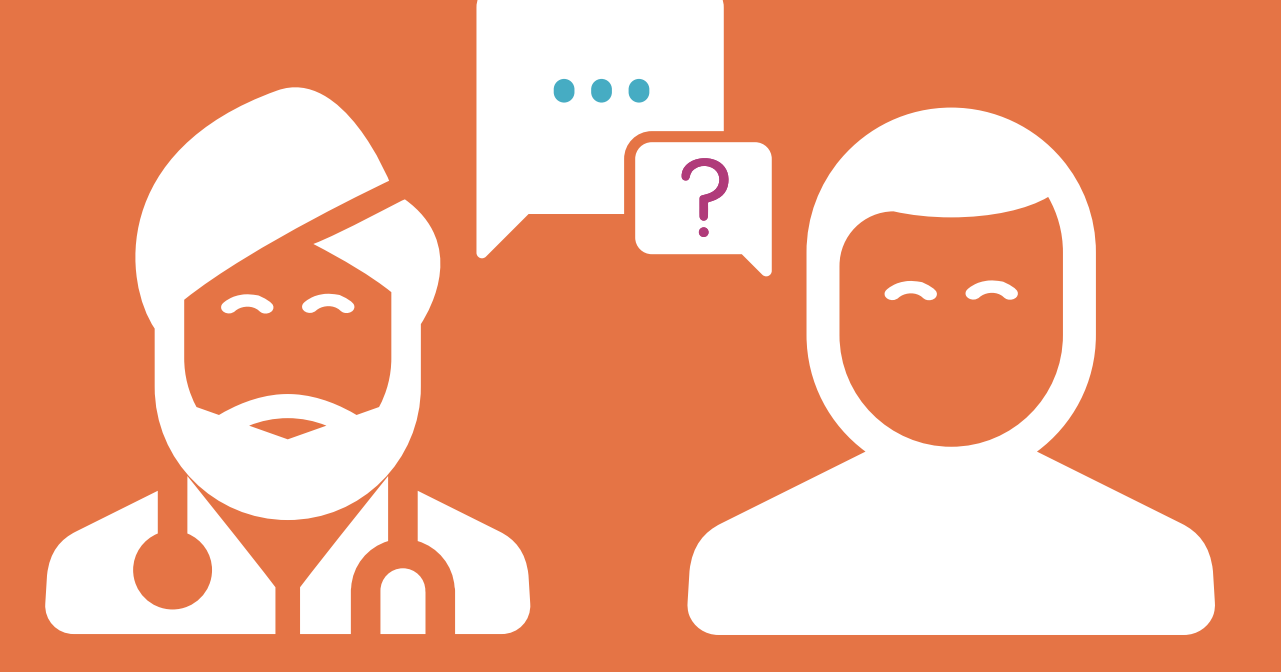
67%



of adults consider themselves to not be very knowledgeable of adult vaccinations⁷

However,

76%

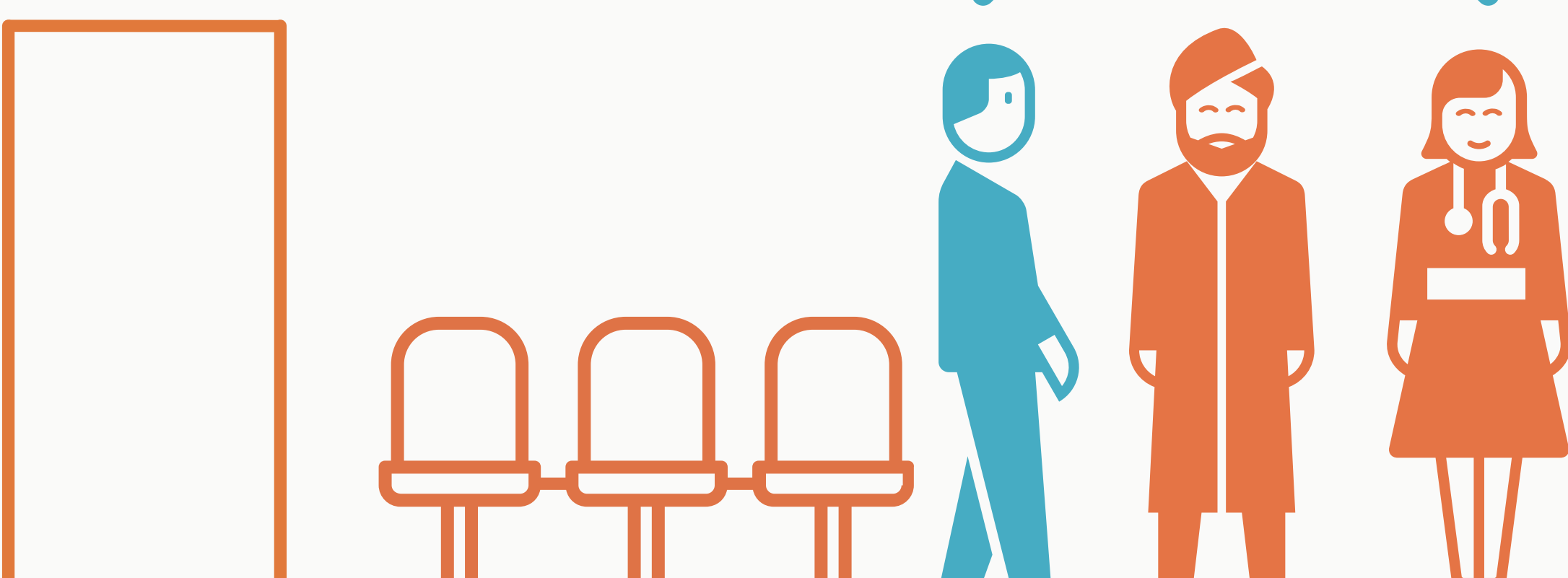


of adults have not spoken to a healthcare professional for advice on vaccinations that are relevant to them⁸

U.S.

91%

of healthcare professionals think adult vaccination is a cost-effective way to prevent disease⁹



However, only

72%



of adults are not fully up-to-date with their vaccinations¹⁰

Brazil

Although **98%** of all healthcare professionals in Brazil discuss vaccinations with their patients¹¹



Only

31%



of adults in Brazil are up-to-date on their vaccinations¹²

Germany

44% of adults are more likely to prioritise other health services over vaccinations¹³



A quarter

of adults in the past 5 years have not received vaccines relevant to them¹⁴



India

71% of adults report that they do not receive information from the government on the importance of adult vaccination¹⁵



66% claim to not be made aware of what vaccines are available to them¹⁶



Italy

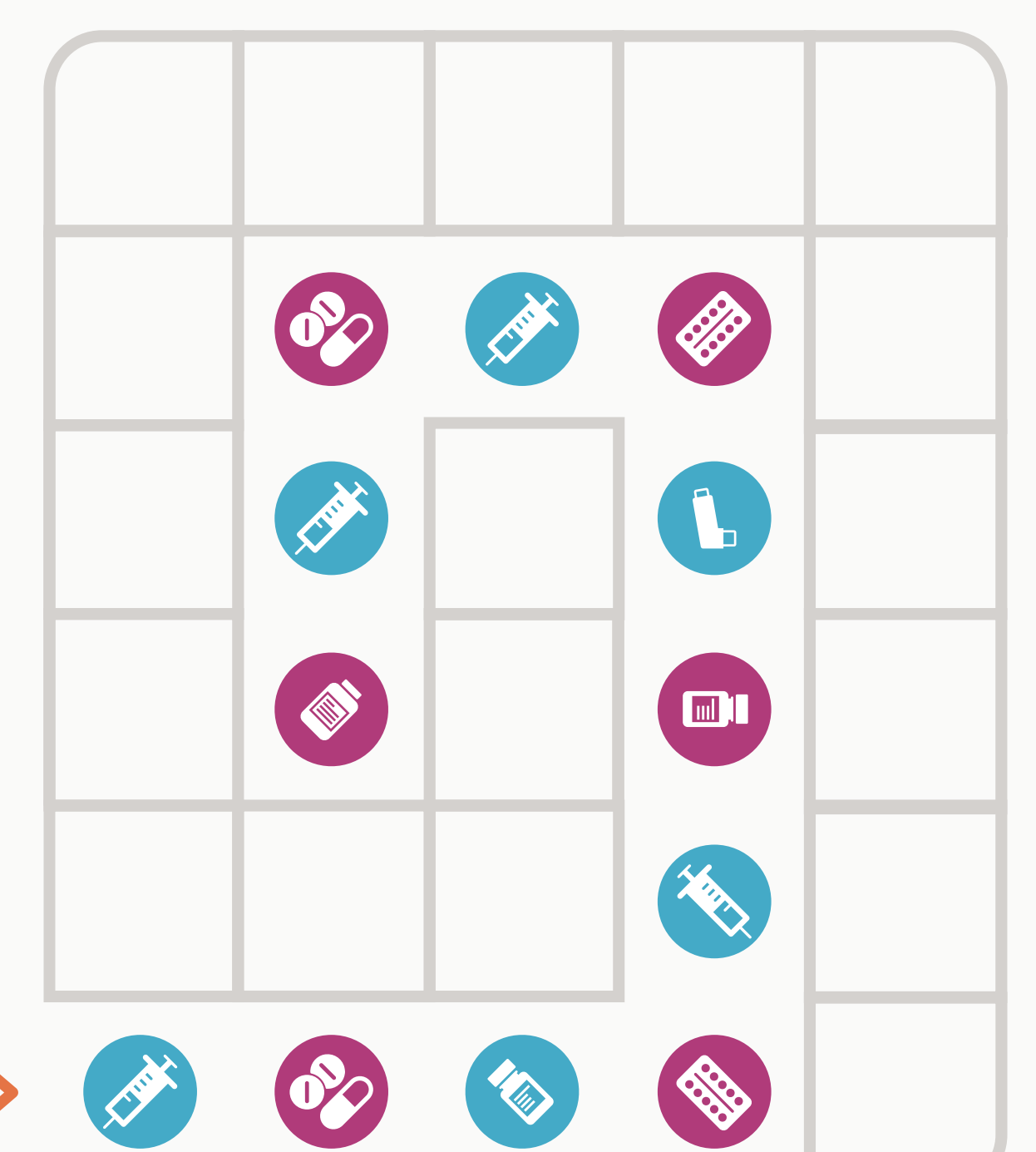
87%

of adults are not fully up-to-date on their vaccinations¹⁷



91%

of healthcare professionals agree their adult patients would benefit from more guidance on vaccines that may be relevant to them¹⁸



References:
1. Vaccinate for Life General Public survey. Exploration based on Q4. Looking at the following statements about vaccinations, also referred to as immunisations, please select whether you think each one is true or false. Adult vaccines are an effective way of helping to prevent serious illness. Total base All respondents n=8521.
2. Vaccinate for Life General Public survey. Exploration based on Q4. Looking at the following statements about vaccinations, also referred to as immunisations, please select whether you think each one is true or false. For adults aged 18 years or over, immunisations are only needed for travel purposes. Total base All respondents n=8521.
3. Vaccinate for Life General Public survey. Exploration based on Q4. Looking at the following statements about vaccinations, also referred to as immunisations, please select whether you think each one is true or false. Vaccinations or immunisations are only recommended to children and/or babies. Total base All respondents n=8521.
4. Vaccinate for Life HCP survey. Exploration based on Q5. To what extent do you agree or disagree with the following statements on adult vaccinations. Staying up-to-date with adult vaccines is an important part of maintaining a healthy lifestyle. Total base All respondents n=1351.
5. Vaccinate for Life General Public survey. Exploration based on Q9. Which of the following statements best describes how up-to-date you consider yourself to be on vaccinations. I am aware of the vaccines recommended to adults of my age and have received all of these recommended vaccinations. Total base UK respondents n=2519.
6. Vaccinate for Life General Public survey. Exploration based on Q9. How knowledgeable do you consider yourself to be on adult vaccinations, also referred to as immunisations? Not very knowledgeable. Not at all knowledgeable. Total base UK respondents n=2519.
7. Vaccinate for Life HCP survey. Exploration based on Q14. Which of the following healthcare services, if any, have you personally discussed with your patients aged 18 years and over in the last 4 weeks? Total base Brazil respondents n=200.
8. Vaccinate for Life HCP survey. Exploration based on Q5. To what extent do you agree or disagree with the following statements on adult vaccinations. Adult vaccinations are a cost-effective method of helping to prevent disease. Total base US respondents n=1001.
9. Vaccinate for Life General Public survey. Exploration based on Q9. Which of the following statements best describes how up-to-date you consider yourself to be on vaccinations. I am aware of the vaccines recommended to adults of my age and have received all of these recommended vaccinations. Total base US respondents n=1000.
10. Vaccinate for Life HCP survey. Exploration based on Q14. Which of the following healthcare services, if any, have you personally discussed with your patients aged 18 years and over in the last 4 weeks? Total base German respondents n=1000.
11. Vaccinate for Life General Public survey. Exploration based on Q8. Which of the following statements best describes how up-to-date you consider yourself to be on vaccinations. I am aware of the vaccines recommended to adults of my age and have received all of these recommended vaccinations. Total base Brazil respondents n=1000.
12. Vaccinate for Life General Public survey. Exploration based on Q8. Which of the following statements best describes how up-to-date you consider yourself to be on vaccinations. I am aware of the vaccines recommended to adults of my age and have received all of these recommended vaccinations. Total base Brazil respondents n=1000.
13. Vaccinate for Life General Public survey. Exploration based on Q10. To what extent do you agree or disagree with the following statements on the importance of vaccinating in adult life. Although achieving a healthy lifestyle is important to me, I am more likely to prioritise other health services over vaccination. Total base German respondents n=1000.
14. Vaccinate for Life General Public survey. Exploration based on Q10A. To what extent do you agree or disagree with the following statements regarding government efforts in relation to adult vaccinations? I do not receive information provided by the government on adult vaccination and why this is important. Total base India respondents n=2002.
15. Vaccinate for Life General Public survey. Exploration based on Q8. Which of the following statements best describes how up-to-date you consider yourself to be on vaccinations. I am aware of the vaccines recommended to adults of my age and have received all of these recommended vaccinations. Total base Italy respondents n=1000.
16. Vaccinate for Life HCP survey. Exploration based on Q10A. To what extent do you agree or disagree with the following statements on the availability of information on adult vaccinations. My adult patients would benefit from more information and guidance on which vaccines are available for their age group. Total base Italy respondents n=150.